



National Hospitality Conference

# The National Hospitality Conference 2017

## MANAGING A CHANGING ENVIRONMENT

**T**he most anticipated date in the calendar for the Irish hospitality industry – the National Hospitality Conference – is now into its 11th year and remains the hospitality and drinks industry’s leading event for information sharing and networking.

The conference provides attendees with insight and assessment of the latest trends and developments within the industry. The best hospitality operators in Ireland and beyond will be on hand to share their knowledge, experience and predictions for the future.

The conference takes place across half a day, with panel discussions and keynote speakers, and provides vital networking opportunities for the industry.

Each year, The National Hospitality Conference is a lively, fascinating and informative event. This year’s conference will address marketing, branding, operational expertise, innovations with the industry both globally and domestically, an understanding of key challenges, and recommendations for effective solutions.

**Date:**  
**Monday 16  
October 2017**  
**Location:**  
**InterContinental  
Hotel, Dublin**

The National Hospitality Conference is a half-day event and can be attended separately to the National Hospitality Awards, by purchasing a conference-only ticket.

**How to Book:** Tickets for the National Hospitality Conference cost €95 + vat and can be booked by contacting Colette O'Brien on [colette.obrien@checkout.ie](mailto:colette.obrien@checkout.ie) or 01-236 5823

# NHC



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### SPEAKERS



**MARK MCCULLOCH**  
Founder & Group CEO of  
WE ARE Spectacular

Mark has 15 years experience in brand, marketing, digital, social and PR. He has worked at lastminute.com where he rose to Head of Brand, then moved to senior positions at Barclaycard, YO! Sushi & Pret A Manger. WE ARE Spectacular have worked with many leading food, drink and leisure clients including Costa Coffee, IBIS Hotels, Nestle Professional, YO! Sushi and Red Carnation Hotels.  
[www.wearespectacular.com](http://www.wearespectacular.com)



**AISLING KEARNEY**  
Research Analyst, Mintel  
Ireland

Mintel is the world's leading market intelligence agency, with offices across the world. Aisling is a Research Analyst specialising in food, drink and retail innovation. Since joining the Irish team in 2015, she has written internationally syndicated titles for Mintel.  
[www.mintel.com](http://www.mintel.com)



**ANN ELLIOTT**  
CEO, Elliotts Agency

Ann Elliott joined Whitbread years ago, as Brand Manager on Heineken and Stella, and later ran 280 pubs across the North. She now works with some of the most brilliant leisure operators around through her own marketing consultancy, focussed on the leisure and hospitality sector. She has been an Oxford Brookes mentor for six years and a Catey's judge for eight. [www.elliottsagency.com](http://www.elliottsagency.com)

### PANEL DISCUSSIONS

#### HOTELS



**ADRIAAN BARTELS**  
General Manager, The Cliff  
House Hotel

Adriaan graduated in 1988 from Cathal Brugha Street and Trinity College with a Degree in Hotel Management and worked in the Park Hotel Kenmare, The Shelbourne Hotel, The Pennyhill Park Hotel in Surrey and Sheen Falls. He is GM of the Cliff House Hotel in Ardmore and is now also in charge of the running of The Cliff Townhouse in Dublin.



**DEIRDRE MCGLONE**  
General Manager, Harvey's  
Point

Deirdre McGlone began working as a receptionist in Harvey's Point in the summer of 1989, when the hotel was owned by Swiss-born brothers Jody and Marc Gysling. Deirdre and Marc married in 1996, bought the hotel and have run it together for the last 20 years.



**LYNN CAWLEY**  
General Manager, The  
Maldron Hotel Dublin  
Airport

Lynn has been working in the hospitality industry for over 20 years.



beginning her career with Forte Hotels in Glasgow, and working with groups including Granada, IHG Hotels, Choice Hotels Ireland. She took on her current role in 2010.

#### RESTAURANTS

##### DANNI BARRY



Head Chef, Deane's EIPIC

Danni Barry is one of an elite group of female Michelin starred chefs in the UK & Ireland, and only the second female chef ever in Ireland to gain a star. After a spell at Simon Rogan's l'Enclume, in Cumbria, now the number one restaurant in the UK, she went to Rogan & Co in Cartmel, and then to Michael Deane's EIPIC.

##### OLIVER DUNNE



Chef-Proprietor, Bon Appetit

Oliver has worked under Michelin-starred chefs including Gary Rhodes, Anthony Demetre and Gordon Ramsey. In 2003 he opened Mint restaurant in Ranelagh. Three years later he opened Bon Appetit in Malahide, winning a Michelin Star in the first year of business, at the age of 27. In 2013, Oliver opened Cleaver East in The Clarence Hotel, followed by Beef & Lobster in 2016.

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**OLIVIER MEISSONAVE**

**Chef-Proprietor, Dax**

From Aquitaine in southwest France, Olivier came to Ireland over 20 years ago. He has previously worked in the three-Michelin star Alain Chapel near Lyon, in the two-Michelin star Le Carre des Feuillants in Paris, and with Kevin Thornton for nine years. He opened Dax in 1994.



**PAUL FOLEY**

**Proprietor, The Pigeon House, Delgany and The Pigeon House, Clontarf**

Restaurateur Paul Foley opened the award-winning Pigeon House in Delgany in 2014, and then the Pigeon House in Clontarf, with chef Brian Walsh. The pair previously worked together in Downstairs in Clontarf, from 2010 to 2014, where they won a Michelin Bib Gourmand.



### PUBS



**JOHN GLEESON**

**Proprietor, Gleesons of Booterstown and incoming chair of the LVA**

John Gleeson is the second generation of his family to own and run the award-winning Gleesons of Booterstown. Previously vice-chair of the LVA, he will shortly take over as chairman, while Gleesons will soon undergo major renovation and expansion, becoming a boutique hotel.

record of innovation and excellent customer service. The group was founded by Brian, along with Stephen Cooney.



**NOEL ANDERSON**

**Managing Director, The Bridge 1859 and Lemon & Duke**

Noel Anderson previously worked for Richmond Marketing and took over as managing director of The Grafton Lounge in 2010. From there he moved to The Bridge 1859 in 2014, and recently opened Lemon & Duke in the Hibernian Way.

of Ireland overseas. His remit covers strategy development, research, brand, content, marketing communications, e-marketing, customer service, and cooperative marketing activity with the tourism industry. Before joining Tourism Ireland Mark was Strategic Development Manager with the Internet arm of Horizon Technology Group plc.



**COLIN LEWIS**

**CMO, Openjaw.**

Colin was head of sales and marketing for Aer Arann, and head of marketing for CityJet and director of marketing for bmi regional British Midland. He is currently CMO for OpenJaw Technologies, pioneers of travel technology. He also co-ordinates the annual DMX marketing summit in Dublin.



**LIAM KEENAN**

**General manager Ireland, Deliveroo**

Liam Keenan has been with Deliveroo for over a year and a half, initially in the UK before returning home to oversee Deliveroo's Irish operations at the start of 2017. Prior to that, Liam worked at Google in Dublin, Singapore and Toyko. His time at Google was primarily spent working on their strategy and operations unit for Europe and APAC's advertising business, before switching to supporting Ecommerce, Gaming and App clients in South East Asia.



**BRIAN O'MALLEY**

**Director and Co-Owner, the Loyola Group**

The Loyola Group has a strong portfolio of establishments, including Base Pizza, The Jar, The Bath and The Old Spot, both respected gastro pubs. It also has a track

### TECHNOLOGY



**MARK HENRY**

**Central Marketing Director, Tourism Ireland**

Mark leads the Central Marketing Division of Tourism Ireland, the public body responsible for marketing the island



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